

Herald Committee Meeting (via Zoom) Minutes

Wednesday 8th April 2020

Present AO AP

Apologies

Distribution

Due to lockdown the print run was reduced to 1,000 copies. 250 to Co-op, Tesco and Village Store. 125 to Pennington's and 125 on wall outside Foston Road. Thank you to the shops for agreeing to make space for issues. On-line edition was posted and advertised on facebook.

Advertising

Issue was reduced to 24pp due to lack of advertising. May need to agree reduction in advertising fee due to method of delivery. Agreement to make payment voluntary for this issue.

Current Issue

Reflected the current state but up-beat. Removed diary for the moment

Next Issue

Consider going back to hand delivery with advice printed for distribution team.