

Herald Committee Meeting Minutes

Wednesday 15th August 2018

Present AP EC AO

Apologies MS TB (arriving late)

Distribution

Neil Barker phoned re late delivery. Main drop not collected until Wednesday. Spinosa estate still not gone out (Birkett House on school holiday).

Finance

End of July £8819.14 excluding revenue and expenses from current issue.

Advertising

Sole Care have now paid (after removal of advert from current issue). Will go back in next issue. Advertising is a little light in current issue. EC on top of outstanding debts.

Current Issue

Complaint from resident re Redrow article. Using photos and comments from closed FaceBook group without permission. AO responded to resident with apology via FB and EC responded by email with Jason who manages the closed group page. Generally a good issue with lots of stuff culled from other open FB groups.

Next Issue

Move layout to 27th Sept (AO in Sweden on 20th). Write appeal for local news stories and cover apology re Redrow. Letter to include from AP sender is known although not to go in Herald.

New computer

Agreed to purchase new machine as per email sent out in advance. Adobe software is now designed to run on faster machines than the current Alice Graphics machine. A new iMac costing £2500 would future proof the design software. AO would cover cost of one third of purchase in lieu of personal use.