

Herald Committee Meeting Minutes

Wednesday 12th February 2020

Present AO TB MS EC AP

Distribution

Geoff Green is stepping down from distribution and delivery. AO has asked Chris Harris if he could take on one or both (since meeting reply has been no). Got to the bottom of the problem with Mr Taylor's delivery with Alma Peasgood. Had a shuffle around and TB is to find someone to take on Marsdon Crescent. David Findley has been contacted again to see if he had found out what happened to the copies David Jennings took into BDC. He has not found out but suggested we could leave some in reception.

Finance

Bank statement just under £5,000 in account. Sluggish payments post Christmas. This is the worst time of year for the balance due to the annual renewals taking place with the April issue.

Advertising

Small increase in costs from next issue (e.g. single sq. from £13.20 to £15). Remove option for black and white adverts. AO to up-date website and pass on rates to EC to inform advertisers. Cherry Lane have booked full page for next issue. Gym missed deadline despite several reminders – came in the day the issue had gone to print.

Current Issue

Good comments about content. Missed U3A article as email did not arrive. Thanked by Table Tennis

Next Issue

Election message from Alberto Costa. Dancing fund raiser. Something from the Gym. Tractor parade. Appeal for distributor and delivery